

# IECA 2025 Summer Training Institute

July 21–25, 2025 (Virtual)



## Preliminary Schedule

- Session timings and Elective Session topics may change. A final schedule will be provided in July.
- All times are Eastern (ET).
- All educational sessions, including Faculty Q&As, will be recorded and available exclusively to registrants through August 31, 2025.
- The pre-recorded sessions listed below will be available a few days prior to the dates listed on the schedule, so you may choose to view them in advance.

## Monday, July 21, 2025

11:30 a.m.–1 p.m. ET (LIVE)

**Welcome and Opening Session: Setting the Stage**

2:00–3:15 p.m. ET (LIVE)

**Trends in the Profession**

3:45 p.m. ET

### Pre-Recorded Elective Sessions

*\*Some should be viewed prior to live sessions/lounges on Tuesday*

A1. Essentials of College Consulting

A2. Essentials of Advising Clients with Therapeutic Needs

A3. Essentials of K-12 School Consulting

A4. The Intake Process for College Clients

A5. Fundamentals of Medical School Advising

4:45–5:15 p.m. ET (LIVE)

**Faculty Q&A**

5:30–6:15 p.m. ET (LIVE)

**After School Lounges – Regional Groups**

*Lounges TBD*

## Tuesday, July 22, 2025

9:00–9:45 a.m. ET (LIVE)

**International Lounge:** Regional Group for participants not living in the USA

11:30 a.m.–1:30 p.m. ET (LIVE)

**Embracing Your Inner Entrepreneur: Creating Your Business**

2:00–3:00 p.m. ET (LIVE)

### Live Elective Group Discussions:

B1. Q&A for Essentials of College Consulting (A1)

B2. Mental Health Awareness When Working with Students

B3. K-12 School Intake and Assessment Process

(Tuesday cont'd)

3:30–4:30 p.m. ET (LIVE)

**Mentoring Group Discussions**

5:00–5:45 p.m. ET (LIVE)

**Faculty Q&A**

5:45 p.m. ET

**Pre-Recorded Elective Sessions**

- C1. The Basics of College Affordability & Financial Aid
- C2. Evaluating Independent Schools & Colleges
- C3. Intake & Assessment for Therapeutic Consulting
- C4. MBA & Graduate Business Admissions Consulting

6:30–7:15 p.m. ET (LIVE)

**After School Lounges**

*Lounges TBD*

### **Wednesday, July 23, 2025**

10:30 am - 11:15 am ET (LIVE)

Applying for IECA Membership Q&A

11:30 a.m.–1:30 p.m. ET (LIVE)

**Communication: A Proactive Approach to Liability Issues**

2:15–3:15 p.m. ET (LIVE)

**Mentoring Group Discussions**

4:00–5:00 p.m. ET (LIVE)

**Live Elective Sessions**

- D1. Effective Counseling for College-Bound Students & Parents
- D2. Working with International Students Who Want to Study in the USA (*K12 school and college*)
- D3. Therapeutic Consulting: Case Manager/Collaborative Practice
- D4. College Readiness for LD/ND Students: What, Who, Why & How

5:00 p.m. ET

**Pre-Recorded Elective Sessions**

- E1. How to Advise our Families on College Affordability & Fin. Aid
- E2. Graduate School Advising: Law School Applicants
- E3. How Artificial Intelligence (AI) is Impacting our Profession
- E4. Serving Communities in a Nonprofit Capacity
- E5. Advising College-Bound Student Athletes

5:15–6:00 p.m. ET (LIVE)

**Faculty Q&A**

6:30–7:15 p.m. ET (LIVE)

**After School Lounge**

*Lounges TBD*

## Thursday, July 24, 2025

- 11:30 a.m.–1:45 p.m. ET (LIVE) **Generating Marketing Buzz for Your Business**
- 2:30–3:30 p.m. ET (LIVE) **Mentoring Group Discussions: Ethics**
- 4:00–5:00 p.m. ET (LIVE) **Faculty Q&A**
- 5:30–6:30 p.m. ET (LIVE) **Q&A Follow-up: College Affordability and Financial Aid**  
**Prerequisite:** You should have watched at least one of the two Financial Aid sessions on the Tuesday & Wednesday schedules
- 5:30 p.m. ET **Pre-Recorded Elective Sessions**  
F1. Working With First Generation College Applicants  
F2. Working with College-Bound Students with Learning Differences  
F3. The College Application Essay  
F4. Working With Families Through the Therapeutic Placement  
F5. Managing Your Media: Positive Press Interviews
- 5:30–6:15 p.m. ET (LIVE) **After School Lounges – Regional Groups**  
*Lounges TBD*

## Friday, July 25, 2025

- 11:30 a.m.–1:30 p.m. ET (LIVE) **Creating Your Personal Business Plan**
- 2:00 p.m. ET **Pre-Recorded Elective Sessions**  
G1. Working with Parents in College Consulting  
G2. College Planning with Homeschooled Students  
G3. Evaluating and Touring Therapeutic Programs  
G4. Advising College Transfer Students  
G5. Essential Online Business Tools for IECs
- 3:00–4:00 p.m. ET (LIVE) **Final Mentoring Group Discussions**
- 4:15–5:15 p.m. ET (LIVE) **Closing and Final Thoughts from Faculty**