

# IECA 2023 Summer Training Institute

This is an online institute taking place July 24–28, 2023



## Preliminary Schedule

- Session timings and Elective Sessions topics may change. A final schedule will be provided in June.
- All times are Eastern (ET).
- All educational sessions, including Faculty Q&As, will be recorded and available exclusively to registrants through August 31, 2023.
- The pre-recorded sessions listed below will be available a few days prior to the dates listed on the schedule, so you may choose to view some in advance.

## Monday, July 24, 2023

|                                |   |
|--------------------------------|---|
| 11:30 a.m.–1:30 p.m. ET (LIVE) | <b>Welcome and Opening Session: Setting the Stage</b>   |
| 2:00–3:15 p.m. ET (LIVE)       | <b>Trends in the Profession</b>   |
| 3:45 p.m. ET                   | <b>Pre-Recorded Elective Sessions</b><br>*View prior to live Tuesday 2:00 pm ET discussions<br><br>A1. Essentials of College Consulting<br>A2. Essentials of Advising Clients with Therapeutic Needs<br>A3. Essentials of School Consulting |
| 4:45–5:15 p.m. ET (LIVE)       | <b>Faculty Q&amp;A</b>  |
| 5:30–6:15 p.m. ET (LIVE)       | <b>After School Lounges – Regional Groups</b><br><i>Lounges TBD</i>   |

## Tuesday, July 25, 2023

|                                |   |
|--------------------------------|---|
| 9:00–9:45 a.m. ET (LIVE)       | <b>International Lounge: Regional Group for participants not living in the USA</b>  |
| 11:30 a.m.–1:30 p.m. ET (LIVE) | <b>Embracing Your Inner Entrepreneur: Creating Your Business</b>  |
| 2:00–3:00 p.m. ET (LIVE)       | <b>Live Elective Group Discussions:</b><br>B1. Follow-up to Essentials of College Consulting<br>B2. Follow-up to Essentials of Therapeutic Consulting<br>B3. Follow-up to Essentials of School Consulting |
| 3:30–4:30 p.m. ET (LIVE)       | <b>Mentoring Group Discussions</b>  |
| 5:00–5:45 p.m. ET (LIVE)       | <b>Faculty Q&amp;A</b>  |

5:45 p.m. ET

### Pre-Recorded Elective Sessions

- C1. Principles of College Affordability & Financial Aid
- C2. The Intake Process for College Clients
- C3. Evaluating Colleges and Independent Schools
- C4. Intake & Assessment for Therapeutic Consulting
- C5. Introduction to Anti-Racist Education Primer
- C6. MBA & Graduate Business Admissions Consulting

6:30–7:15 p.m. ET (LIVE)

### After School Lounges

*Lounges TBD*

## Wednesday, July 26, 2023

11:30 a.m.–1:30 p.m. ET (LIVE)

### Embracing Your Inner Entrepreneur: Marketing Your Business

2:15–3:15 p.m. ET (LIVE)

### Mentoring Group Discussions

4:00–5:00 p.m. ET (LIVE)

### Live Elective Sessions

- D1. Effective Counseling for College-Bound Students & Parents
- D2. Working With First Generation College Applicants
- D3. Inside the K-12 School Admissions Office
- D4. Therapeutic Consulting: Case Manager/Collaborative Practice

5:00 p.m. ET

### Pre-Recorded Elective Sessions

- E1. The Practice of College Affordability & Financial Aid
- E2. Working with International Students Who Want to Study in the USA
- E3. Social Networking for All Consultants
- E4. Advising College-Bound Student Athletes
- E5. Graduate School Advising: Law School Applicants
- E6. A.I. (Artificial Intelligence) Opportunities and Challenges for IECs

5:15–6:00 p.m. ET (LIVE)

### Faculty Q&A

6:30–7:15 p.m. ET (LIVE)

### After School Lounges

*Lounges TBD*

## Thursday, July 27, 2023

11:30 a.m.–1:45 p.m. ET (LIVE)

### Communication: A Proactive Approach to Liability Issues

2:30–3:30 p.m. ET (LIVE)

### Mentoring Group Discussions: Ethics

4:00–5:00 p.m. ET (LIVE)

### Faculty Q&A

5:30–6:30 p.m. ET (LIVE)

Q&A Follow-up: College Affordability and Financial Aid

**Prerequisite:** You should have watched at least one of the two Financial Aid sessions on the Tuesday & Wednesday schedules.

5:30 p.m. ET

**Pre-Recorded Elective Sessions**

- F1. College Planning with Homeschooled Students
- F2. The College Application Essay
- F3. Working with College-Bound Students with Learning Differences
- F4. Advising International Students on US K-12 School Admissions
- F5. Working With Families Through the Therapeutic Placement
- F6. Serving Communities in a Non-Profit Capacity

6:45–7:30 p.m. ET (LIVE)

**After School Lounges**

*Lounges TBD*

**Friday, July 28, 2023**

11:30 a.m.–1:30 p.m. ET (LIVE)

**Writing Your Personal Business Plan**

2:00 p.m. ET

**Pre-Recorded Elective Sessions**

- G1. Working with Parents in College Consulting
- G2. Evaluating and Touring Therapeutic Programs
- G3. Fundamentals of Medical School Advising
- G4. Managing Your Media: Positive Press Interviews
- G5. LGBTQIA+ Students Discuss Their Journeys from College App to Campus Life

3:00–4:00 p.m. ET (LIVE)

**Final Mentoring Group Discussions**

4:15–5:15 p.m. ET (LIVE)

**Closing and Final Thoughts from Faculty**