

IECA 2022 Summer Training Institute

July 25–29, 2022



TENTATIVE SCHEDULE

- All times are Eastern (ET).
- All educational sessions, including Faculty Q&As, will be recorded and available exclusively to registrants through August 31, 2022.
- The pre-recorded sessions listed below will be available a few days prior to the dates listed on the schedule, so you may choose to view some in advance.

Monday, July 25, 2022

11:30 am – 1:30 pm ET (LIVE)

Welcome and Opening Session: Setting the Stage

2:00 pm – 3:15 pm ET (LIVE)

Trends in the Profession

3:45 pm ET

Pre-Recorded Elective Sessions

**View prior to live Tuesday 10:00 am or 2:00 pm ET discussions*

- A1. Essentials of College Consulting
- A2. Essentials of Advising Clients with Therapeutic Needs
- A3. Essentials of School Consulting
- A4. Essentials of Graduate School Consulting

4:30 - 5:15 pm ET (LIVE)

After School Lounges – Regional Groups

Lounges TBD

Tuesday, July 26, 2022

11:30 am – 1:30 pm ET (LIVE)

Embracing Your Inner Entrepreneur: Creating Your Business

2:00 pm – 3:00 pm ET (LIVE)

Live Elective Group Discussions:

- B1. Follow-up to Essentials of College Consulting
- B2. Follow-up to Essentials of Therapeutic Consulting
- B3. Follow-up to Essentials of School Consulting
- B4. Follow-up to Essentials of Graduate School Consulting

3:30 pm – 4:30 pm ET (LIVE)

Mentoring Group Discussions

5:00 pm – 5:45 pm ET (LIVE)

Faculty Q&A

5:45 pm ET

Pre-Recorded Elective Sessions

- C1. Principles of College Affordability & Financial Aid
- C2. The Intake Process for College Clients
- C3. Evaluating Colleges and Independent Schools
- C4. Intake & Assessment for Therapeutic Consulting
- C5. Introduction to Anti-Racist Education Primer

6:30 - 7:15 pm ET (LIVE)

After School Lounges

Lounges TBD

Wednesday, July 27, 2022

- 11:30 am – 1:30 pm ET (LIVE) **Embracing Your Inner Entrepreneur: Marketing Your Business**
- 2:15 pm – 3:15 pm ET (LIVE) **Mentoring Group Discussions**
- 4:00 pm – 5:00 pm ET (LIVE) **Live Elective Sessions**
D1. Effective Counseling for College-Bound Students & Parents
D2. Working With First Generation College Applicants
D3. Inside the K-12 School Admissions Office
D4. Therapeutic Consulting: Case Manager/Collaborative Practice
- 5:00 pm ET **Pre-Recorded Elective Sessions**
E1. The Practice of College Affordability & Financial Aid
E2. College Advising for International Consultants
E3. Social Networking for All Consultants
E4. Advising Student Athletes
- 5:15 pm – 6:00 pm ET (LIVE) **Faculty Q&A**
- 6:30 – 7:15 pm ET (LIVE) **After School Lounges** (*topics TBD*)
Lounges TBD

Thursday, July 28, 2022

- 9:00 – 10:00 am ET (LIVE) **Meeting for College Consultants Who Live Outside the USA**
- 11:30 am – 1:45 pm ET (LIVE) **Communication: A Proactive Approach to Liability Issues**
- 2:30 – 3:30 pm ET (LIVE) **Mentoring Group Discussions: Ethics**
- 4:00 – 5:00 pm ET (LIVE) **Faculty Q&A**
- 5:30 pm – 6:30 pm ET (LIVE) Q&A Follow-up: College Affordability and Financial Aid
Prerequisite: You should have watched at least one of the two Financial Aid sessions on the Tuesday & Wednesday schedules.
- 5:30 pm ET **Pre-Recorded Elective Sessions**
F1. College Planning with Homeschooled Students
F2. The College Application Essay
F3. Advising International Students on US School Admissions
F4. Working With Families Through the Therapeutic Placement
F5. Managing Your Media: Positive Press Interviews
- 6:45 – 7:30 pm ET (LIVE) **After School Lounges**
Lounges TBD

Friday, July 29, 2022

11:30 am – 1:30 pm ET (LIVE)

Writing Your Personal Business Plan

2:00 pm ET

Pre-Recorded Elective Sessions

G1. Working with College-Bound Students with Learning Differences

G2. Working with Parents in College Consulting

G3. Touring Therapeutic Programs

3:00 pm – 4:00 pm ET (LIVE)

Final Mentoring Group Discussions

4:15 – 5:15 pm ET (LIVE)

Closing and Final Thoughts from Faculty