

# IECA 2021 Summer Training Institute

July 26–30, 2021



## PRELIMINARY SCHEDULE

- All times are Eastern (ET).
- All educational sessions, including Faculty Q&As, will be recorded and available exclusively to registrants through August 15, 2021.
- The pre-recorded sessions listed below will be available a few days prior to the dates listed on the schedule, so you may choose to view them in advance.

### MONDAY, JULY 26, 2021

- 11:30 am – 1:30 pm ET (LIVE) **Welcome and Opening Session: Setting the Stage**
- 2:00 – 3:15 pm ET (LIVE) **Trends in the Profession**
- 3:45 pm ET **Pre-Recorded Elective Sessions**  
*\*View prior to live Tuesday's 2:00 pm ET discussions*
- A1. Essentials of College Consulting  
A2. Essentials of Advising Clients with Therapeutic Needs  
A3. Essentials of School Consulting
- 4:30 - 5:00 pm ET (LIVE) **After School Lounges – Regional Groups** (*groups TBD*)

### TUESDAY, JULY 27, 2021

- 11:30 am – 1:30 pm ET (LIVE) **Embracing Your Inner Entrepreneur: Creating Your Business**
- 2:00 – 3:00 pm ET (LIVE) **Live Elective Group Discussions:**  
B1. Follow-up to Essentials of College Consulting  
B2. Follow-up to Essentials of Therapeutic Consulting  
B3. Follow-up to Essentials of School Consulting (*The B3 session may be held at a different time TBA*)
- 3:30 – 4:30 pm ET (LIVE) **Mentoring Group Discussions**
- 5:00 – 5:45 pm ET (LIVE) **Faculty Q&A**
- 5:45 pm ET **Pre-Recorded Elective Sessions:**  
C1. Principles of College Affordability & Financial Aid  
C2. The Intake Process for College Clients  
C3. Evaluating Colleges and Independent Schools  
C4. Intake & Assessment for Therapeutic Consulting  
C5. Introduction to Anti-Racist Education Primer
- 6:30 - 7:15 pm ET (LIVE) **After School Lounges** (*topics TBD*)

## WEDNESDAY, JULY 28, 2021

- 11:30 am – 1:45 pm ET (LIVE) **Embracing Your Inner Entrepreneur: Marketing Your Business**
- 2:15 – 3:15 pm ET (LIVE) **Mentoring Group Discussions**
- 4:00 – 5:00 pm ET (LIVE) **Live Elective Sessions**  
D1. Effective Counseling for College-Bound Students & Parents  
D2. Working With First Generation College Applicants  
D3. Inside the K-12 School Admissions Office  
D4. Therapeutic Consulting: Case Manager/Collaborative Practice
- 5:00 pm ET **Pre-Recorded Elective Sessions:**  
E1. The Practice of College Affordability & Financial Aid  
E2. College Advising for International Consultants  
E3. Social Networking for All Consultants  
E4. Advising Student Athletes
- 5:15 – 6:00 pm ET (LIVE) **Faculty Q&A**
- 6:30 – 7:15 pm ET (LIVE) **After School Lounges** (*topics TBD*)

## THURSDAY, JULY 29, 2021

- 9:00 – 10:00 am ET (LIVE) **Meeting for College Consultants Who Live Outside the USA**
- 11:30 am – 1:45 pm ET (LIVE) **Communication: A Proactive Approach to Liability Issues**
- 2:30 – 3:30 pm ET (LIVE) **Mentoring Group Discussions: Ethics**
- 4:00 – 5:00 pm ET (LIVE) **Faculty Q&A**  
Q&A Follow-up: College Affordability and Financial Aid  
**Prerequisite:** You must have watched at least one of the two Financial Aid sessions on the Tuesday & Wednesday schedules.
- 5:15 pm ET **Pre-Recorded Elective Sessions:**  
F1. College Planning with Homeschooled Students  
F2. The College Application Essay  
F3. Advising International Students on US School Admissions  
F4. Working With Families Through the Therapeutic Placement  
F5. Managing Your Media: Positive Press Interviews
- 6:45 - 7:30 pm ET (LIVE) **After School Lounges – Regional Groups** (*groups TBD*)

**FRIDAY, JULY 30, 2021**

11:30 am – 12:30 pm ET (LIVE)

**Digital Marketing**

1:00 – 3:00 pm ET (LIVE)

**Writing Your Personal Business Plan**

3:00 pm ET

**Pre-Recorded Elective Sessions:**

G1. College Planning for Students With LD

G2. Working with Parents in College Consulting

G3. Educational Consulting as Non-Profit/Community Service

G4. Touring Therapeutic Programs

4:00 - 5:00 pm ET (LIVE)

**Final Mentoring Group Discussions**

5:30 – 6:30 pm ET (LIVE)

**Final Thoughts from Faculty**