



# Educational Sessions for IECA's Spring 2019 Conference in Chicago

(Preliminary)

No.	Title	Description	Presenters	Track	Target Content Level
<b>WEDNESDAY, MAY 8 • 3:15–4:15 P.M.</b>					
101	Featured Breakout: The 9 Essential Habits that Unlock the Power of Empathy	The “Selfie Syndrome” is leading to an empathy crisis in youth. This isn’t just a crisis of character. Dr. Michele Borba explains why cultivating empathy is essential to creating caring children, compassionate schools, just communities and a civilized society. She shares her nine-step “Unselfie” plan to stop the Empathy Crisis. You’ll also learn that our exclusive focus on grades, scores, and fat resumes is destructive to children’s mental health and robbing their potential to lead a happy and fulfilling life.	Michele Borba, PhD, Author, Parenting, Child Development & Bullying Expert	B	Applied
102	Featured Breakout: Just Give Him the Whale: The Power of Using Passions, Fascinations and Interests in Supporting Individuals with Learning Challenges	For an in depth look at one of his 7 essential tenets, Dr. Patrick Schwarz will explore how passion and interest areas of individuals with diverse learning styles are powerful ways of providing support, motivation, and learning advancement. Using authentic examples of individuals with autism and other attributes, participants will discover how to make the most of interest areas to help individuals they serve. Areas included are developing positive relationships with individuals, inspiring career ideas, and encouraging greatness.	Patrick Schwarz, PhD, Professor and Author	L	Applied
103	Admissions on Trial: How Current Court Cases and More May Change the Admissions Landscape	The college admissions world faces increasing national scrutiny. Whether we look to the news— Harvard’s affirmative action case, the DOJ early decision investigation, lawsuits against the SAT and ACT, and massive cheating scandals—or to the families we serve, we sense the pressure on the system. What will the scrutiny bring? Join us to discuss the news and cases impacting admissions and how they might shape the landscape ahead.	Jed Applerouth, PhD, NCC and Diana Cohen, JD, Applerouth Tutoring Services; Ann Rossbach, MAT, CEP, IECA	C	Applied
104	How Can we Help Chinese Students and Ourselves: Tips from the IECA Chinese Affinity Group	Many non-Chinese and U.S.-based IECs who work with Chinese students and families often experience deep frustrations due to linguistic barriers and cultural misunderstanding. It is often overlooked that Chinese students are not a monolithic group and two-way dialogues are beneficial for all parties involved. This presentation will discuss how Chinese and non-Chinese IECs can work together to provide more value to our clients as well as to strengthen our professional skills.	Qimei Pan, MS, IECA Student; Lee Chen, PhD and Nicole Sha, MBA, IECA Associates; Jessica Aihua Huang, MEd, IECA	C, I, S	Applied

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105	Don't SLAC(k): The Case for Small Liberal Arts Colleges	College is increasingly equated with "ROI" and framed in terms such as "starting salary" and "lifetime earnings." In this landscape, what is the purpose of a degree in English or even a "pure" science like Chemistry? Learn how an education rooted in analysis, creativity, and collaboration still has "real-world" value in the 21st century as well as ways in which IECs can encourage families to think broadly about the transformational rather than transactional nature of education.	Arun Ponnusamy Collegewise; Ted O'Neill, Bard College Berlin; Veronica Hauad, MA, Kenyon College	C, I, L	Foundational
106	Helping Athletes Make the Cut in Admissions	For student-athletes who want to play sports at the college-level, academic record is the first piece of the college admissions puzzle. This presentation will cover the academic requirements for NCAA eligibility for Division I and Division II, including GPA and core courses. We will also spend additional time walking through how the Ivy League uses Academic Index and why some NESCAC Division III schools are test-optional, but require test scores from recruited athletes.	Whitney Longworth, Summit Educational Group; Lisa Roesler, NCAA; Kim Chorosiewski, EdD, CSCS, CMAA, IECA	C	Foundational
107	College Admissions and the Arts: What Colleges Are Looking For	Navigating the admissions process as an arts major means understanding more than just test scores and essays. This session will talk about auditions, audition prep, pre-screens, portfolios, what colleges are looking for, and some great schools to look at in each artistic area. Arts areas covered: Dance, Music, Theatre & Visual Arts.	Heather McCowen, PhD, IECA Associate	C	Applied
108	Playing on the Same Team: IECs, Placement Advisers, and Admission Officers	When families seek support outside of a student's current school for a secondary school search, IECs, placement advisors, and admission officers have an opportunity to work together, but this effort is not always seamless. The challenges and the advantages of IECs, placement advisers, and admission officers working together will be discussed.	Holly Treat and Krissy Naspo, IECA	S	Applied
109	Conduct Disorder: Diagnosis, Evidence-Based Treatment, and Ethical Considerations	A panel of clinicians and IECs will review the diagnostic criteria for Conduct Disorder (CD), compare differential diagnosis considerations, and discuss evidenced-based treatment for CD. We will explore challenges to providing evidence-based treatment to individuals of CD in out-of-home placements. We will also discuss the ethical dilemmas associated with CD and its treatment and examine how our industry can better serve this population.	Amanda Stoeckel, PhD, Chase Knaphus, MSW, MPA, LCSW, and Tina Halliday, LCSW, University of Utah Neuropsychiatric Institute; Kim Jenkins, LCSW, CADC, and Lisa Cheyette, PhD, IECA	T	Applied

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110	Is This a Good College? The Power of Rhetoric in College Counseling	We will explore the power of semantics and of both verbal and non-verbal communication in college admissions from both sides of the desk—the admissions side and the college counseling side.	Admissions Professional TBD; Nicole Oringer, MEd, MA; Jennie Kent, MEd; Larry Blumenstyk, CEP, IECA	C	Foundational
111	Virtual Success: Tips for Creating or Joining an IEC Team	According to recent data, more than half of IECA members are now part of a multi-consultant practice. If you've contemplated growing your own team, or perhaps joining an existing IEC in their business, there are many things to consider. In this session you'll hear from a group of IECs who work as part of a "virtual team" as they share their perspectives on navigating the challenges, opportunities, and fun of working as part of an established IEC practice.	Amber Gilsdorf, MA, Laura Cobb, MA, Lara Poulos, IECA Associates; Kristina Dooley, CEP, MA, IECA	B	Foundational
<b>WEDNESDAY, MAY 8 • 4:30–5:30 P.M.</b>					
201	The Cloudy Future of Standardized Testing	Questions and answers to entire standardized tests are posted on Reddit. Tests are administered with a poor selection of difficult and easy questions, bending the scores away from historical percentiles. Serious questions exist about the validity of predicting success equally among disparate student populations, especially among less privileged and historically underrepresented groups. Student success at test optional colleges is proving to be equal among the test-submitters and the non-submitters. Nonetheless, some colleges perceive there to be a need for test results. Our panelists have points of view that come with leadership.	Robert Schaeffer, FairTest; Carlene Klaas, MBA, DePaul University; Andy Borst, MBA, Ph.D., University of Illinois – Urbana/Champaign; Akil Bello, "The Test and the Art of Thinking"; Moderated by Larry Blumenstyk, CEP, IECA	C	Applied
202	Take Your Education Consulting Practice Global	The international student market is massive, but mysterious for many U.S.-based IECs. How to serve some of the 1 million international students entering the U.S. each year? U.S. IECs working abroad command a high premium over locals, and even in saturated markets, there's high demand for experts. This session covers how to grow your business internationally, find partners you can trust, avoid potential pitfalls, navigate cultural differences, and use technology to assist.	Rohan Pasari, Ciaflo; Julia Gooding, EdM, IECA	B, I	Foundational

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203	College Essay Guy's 60 College Application Tips in 60 Minutes	For this session, Ethan Sawyer will use a one-tip-per-minute format to offer practical advice on: How to Stand Out on the Activities List, "Why us," and Extracurricular Essays, How to Reduce Standardized Testing Anxiety, How to Demonstrate Interest (in a way that Doesn't Feel Shady), How to Appeal a Financial Aid Award Letter, How to Advocate for Undocumented Students, and much more. Even veteran IECs will learn something! Handouts (and songs) provided.	Ethan Sawyer, IECA Associate	C	Applied
204	There's More to the Midwest than Corn and Beans: Matching Clients to Midwest Programs and Schools	It may be surprising that the Midwest offers a variety of programs. In this interactive session, the audience will learn about eight Midwest programs, offering services for attention deficit and autism spectrum disorders, college support, emotional difficulties, intellectual and learning disabilities, and trauma. Using program overviews and case studies, participants will match the needs of individuals profiled through collaboration with audience members and representatives.	Charlene F. Reed, OPTIONS Transitions to Independence; Brian Taylor, MEd, Brehm Preparatory School; Andy Conover, MEd, St. Louis Life; John W. Conway, LCSW, CADC, Edge Learning Community; Kristin Friesen, LCSW, Sonia Shankman Orthogenic School; Nicole Fuglsang, NCC LPC, CALO Programs; Mallory Pratt, MS NCC, P.A.C.E. at NLU; Katie Sjeklocha, Minnesota Independence College and Community	L, S, T	Foundational
205	Cracking the Code of Behavioral Health Insurance Billing	Navigating through the insurance arena for behavioral health claims can seem mysterious. There are a few tips that can reduce the struggles and prepare an organization for success in collecting from payors on behalf of their clients. The goal here is to share information to dispel the mystery of insurance billing for BH services.	Laurie Brown, AA, Embark Behavioral Health	L,T	Applied

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206	Why Your Business Needs to Connect with More Students of Color and How to Do it	Overwhelmingly, most IECs serve affluent white and Asian students. Occasionally, we may work with a family of color or a student from a different socioeconomic background on a pro-bono basis. However, there is a real need for us to share our expertise with more students of color, and their schools, to shrink the educational counseling divide.	Timothy Fields, Emory University; Shereem Herndon-Brown, IECA	B	Applied
207	Adolescent Anxiety: The New Normal?	As we endeavor to meet the myriad needs of our students, does it feel like anxiety and anxiety-related needs are creating a lot of new worry for school professionals? Where did this issue come from? How has it ballooned into such an epidemic? How has your program had to modify to meet the growing demand of this population? This session will be an interactive opportunity for us to share best practices around managing anxiety within our schools.	Robert Genetelli, MEd, Landmark School	C, L, S, T	Foundational
208	Managing a Full Caseload (Without Losing Your Mind)	In a few short weeks, application season with seniors will be in full swing. If this is the year you've told yourself, "I'm going to do things differently," then allow two veteran IECs to share their expertise on how to manage a student caseload that is ever-growing in both size and complexity while achieving the high quality your families expect of you—and you of yourself. You'll pick up tried-and-true tips as well as best practices on the value of proper cadence and expectation-setting in addition to advice on how to do this all with a little bit less stress and a lot more joy.	Rhiannon Schade, Collegewise; Brooke Daly, IECA Associate	B	Applied
209	Gaming Disorder	Gaming Disorder has recently been added to the International Classification of Diseases by the World Health Organization, but the problem doesn't stop there. Unhealthy screen-time overuse habits like excessive time on social-media, video streaming, online porn, and cyber bullying are resulting in a variety of youth behavioral issues including; depression, anxiety, suicidal thoughts and/or ideation, sleep deprivation, and eating disorders. Join our panel of front-line professionals as we discuss ways to combat this growing threat to our children and society.	Michael Jacobus, Reset Summer Camp; Deborah Gilboa, MD, Parenting & Youth Development Expert; Cam Adair, Game Quitters; Michael Mercier, MBA, MS, Screen Education; Jeremy Roark, PhD, East and West Holistic Counseling	C, L, S, T	Applied

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210	Mindfulness in Action	No longer isolated spiritual traditions, mindfulness meditation and practices are increasingly viewed as evidenced-based tools that rewire the brain by improving attention, executive functioning, and emotional regulation. Educators and IECs have encouraged mindfulness practices for decades but now can overtly prescribe specific mindfulness tools. Our seasoned panelists offer an interactive discussion on practices for your toolbox in educational programs and consulting.	Helen H. Waldron, MEd, Oxford Academy; Will White, DA, MSW, LCSW, LADC, Summit Achievement; Christopher Bartlett, Proctor Academy; Kimberly Caldwell Loughlin, Bement School; Christy Haven and Bar Clarke, IECA	B	Applied
211	Why a Master's Matters	While we wait to see what the future holds for the MBA degree, terminal master's degrees are gaining popularity among applicants. Standalone master's once was an option for very few professionals and overlooked by students gearing for careers in academia. Today, this is a viable option in conventional and unconventional disciplines ranging from finance to digital anthropology. While a master's creates a subject matter expert, an international one adds diverse experiences.	Tripti Singh, The Red Pen	G, I	Applied
<b>THURSDAY, MAY 9 • 12:45–1:45 P.M.</b>					
301	"Water Cooler Talk" hosted by members of the IECA Schools Committee	The Schools "Water Cooler" Talk provides an opportunity for IECs and school admission reps to come together for collaboration and collegiality, discuss the work they are doing, trends they are observing, and the families they are seeing. The focus of this Water Cooler Talk will be on debriefing this year's admissions cycle, including: trends that we observed; challenges that we encountered; experiences with the Character Skills Snapshot; and thoughts on the SAO, Gateway & Individual School Applications.	Amy Graham, Pomfret School; Holly McGlennon Treat, MEd, IECA	S	Applied
302	Working with Struggling Writers Through the Admissions Process	The personal statement is a tricky genre: when asked to write about experiences that are both insightful and formative, students struggling with executive functioning often freeze up, resulting in a blank page. This session will examine techniques and technologies to make application essays manageable. From innovative software programs to generative exercises, this session will give IECs some new tools to transform the essay from a burden to an exploration.	Steven Flores, MA, MFA, Galin Education	C, L	Applied

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303	Manage Your Social Media in 2 Hours a Week	Learn how to run a successful social media program for your practice without wasting valuable time and resources. We'll discuss ways to use some of the most popular social media platforms, why every IEC should have an online presence, how to promote your brand using free social media tools, and how you can manage your entire program in about 2 hours a week with the right type of planning. Participants will receive a social media scheduling tool and other resources to help them apply what they learn during this session.	Kim Lifton, Wow Writing Workshop; Jenny Buyens, MBA and Belinda Wilkerson, MEd, EdD, IECA	B	Applied
304	Managing Anxiety in The College Search and Application Process	Understanding anxiety in the college process will assist IECs in providing high-quality outcomes for students and families. This is especially challenging as multiple stakeholders must be considered simultaneously. Can anxiety be a motivator or is it always an agent for conflict? How can we help students, families, and other professionals understand this double-edged sword? We will explore the role that anxiety plays in the search to help students find their next best step.	Jake Weld, MEd, Mansfield Hall; Rachel B. Sobel, PhD, CEP, IECA	C	Applied
305	Therapeutic Consulting: Survey Results on the State of Consulting and Research	This presentation will report results from a survey that was conducted on the state of independent educational consulting. The survey included therapeutic consultant's views of their roles as an IEC, potential threats to consulting practices, and changes that IECs see for the future. A focus of this survey was the use of technology and data and how it is being used to improve IEC practices.	Steven M. DeMille, PhD, RedCliff Ascent; Mike Petree, MS, Petree Consulting; Brett Talbot, PhD, Discovery Academy	T	Applied

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306	Alternative Paths to Personal Success	Navigating the traditional expectations of transitioning into adulthood can be a challenge for anyone, especially for individuals in the LD/IDD/ADHD/ASD community. A diverse panel of representatives from post-secondary programs across the U.S. will provide an interactive discussion around learning strategies for adults with learning differences and how they can be individually supported throughout various stages in their lives.	Erin Szymczak, Vista Life innovations; Melinda Khachaturian, College Living Experience; Catherine Sullivan-DeCarlo, MS, Chapel Haven Schleifer Center, Inc.; Samantha Kolkey, LCSW, Options for College Success; Jacqueline Deiana, Berkshire Hills Music Academy; Nancy Hopkins, Riverview School; Debbie Harris, MEd, MY Life; Heather Stenberg, Stephen's Place	L	Foundational
307	How Do I Love Thee? A 2019 Update on How Colleges Count Demonstrated Interest	Most U.S. colleges track Demonstrated Interest (DI) from students, since these contacts help students connect with admissions reps and help admissions reps better understand applicants and predict yield. Two IECs and a panel of admissions reps will discuss effective ways for students to demonstrate interest in the college process and give an update of current ways DI is tracked by colleges, using tools like Slate.	Jodi Nadler, MSLS, IECA Associate; Lisa Rubin-Johnson, MS, IECA	C	Applied
308	Complex Childhood Trauma and the Intergenerational Impact	This workshop will address the impact of childhood trauma and abuse on individuals and their families. Generally, survivors of abuse experience long-term effects. The children of the survivor are impacted by these issues. Systems theory assumes that all parts of the system are interconnected and the whole system cannot be understood if the parts are in isolation. Healing a part of the system has the potential for healing the whole system.	Lauren S. Roberts, MS, LPC, Evoke Cascades Wilderness Program; Vince Sperduto, PhD, LPC, NCC, Private Practice; Marykate Sperduto, Cascade Crest Transitions	T	Applied

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309	Preferred Session on: College Use of Customer Relationship Manager Tools in Enrollment and Admissions	Yes, indeed, colleges are collecting data and metadata – and more of each in every succeeding admissions cycle. Would you like to know how they do this, what they value, and the uses to which the data is put? Maybe you prefer to be an ostrich? Regardless of your views on the value or the harm of the data collection that affects our daily lives, it might be important to know the details if quality college consulting is the goal. We will explore the technologists' point of view on the available tools and then delve into the college usage patterns.	Eric Range, Element 45; Additional College Reps TBD; Moderated by Bob Carlton, IECA Associate	C	Applied
310	Reduce Your Workload while Increasing Value: Mapping the College Application Process	Independent educational consulting is a high skill/high touch profession; simultaneously, IECs are often burdened by admin work. How do you find a balance? Processes. In this hands-on workshop, we will map out the processes involved in applying to college. Through processes, you will be able to identify areas of improvement, tasks that can be automated, and how to standardize your services—creating more value for clients while simultaneously reducing your workload.	Elliot Rossbach, MA, IECA Associate; Ann Rossbach, CEP, MAT, IECA	B, C	Applied
311	A World of Possibilities: Helping your Students Apply to International Universities	Open up a world of opportunities by assisting students in applying to post-secondary options beyond the border. Explore the international market and understand the process in which students are admitted, identify their requirements, deadlines, application process, and financial aid opportunities. This session is intended to provide you with the information required to help your students study in Canada, United Kingdom, and Australia.	Sarah Steffoff, University of Guelph; Lea-Anne Allen, Macquarie University; Iain Harris, Northumbria University	C, I	Foundational
<b>THURSDAY, MAY 9 • 2:30–3:30 P.M.</b>					
401	Less IS More: Helping International Students & Families Get Beyond Big Name Schools	How can we help international students (and their parents) break their dependency on rankings? Our experienced international admission reps will give tips on what language and stories, data and statistics, outcomes information, and financial support information might help inform IECs' work with international and U.S. abroad/TCK/ex-pat families.	Maria Furtado, Colleges That Change Lives; Lauren Sefton, Rhodes College; Jenny Howenstine, MEd, St. Olaf College; Ariel Norquist, Wheaton College; Ling Zhang, MA, EdD, Cornell College; Luisa Rabe, CEP, IECA	C, I	Applied



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402	Facebook: A New Potential Partner for IECs	With the beta launch of new Premium Subscription Groups, Facebook is now providing a potential platform to operate your business. This shift for Facebook—from social to business—enables any parent or student with a Facebook account to access and pay for an IEC's service. A group of IECs has been test-piloting this model since June, working together as one consulting group. Join our panel of participating experts to hear lessons learned and how we are doing.	Jed Applerouth, PhD, Applerouth Tutoring Services; Bob Carlton, IECA Associate; Susan Dabbar, CEP, Ibrahim Firat, MBA, Nancy Griesemer, MPA, Kiersten Murphy, M.Ed, Belinda J. Wilkerson, Ed.D., GCDF, IECA	B	Applied
403	Understanding Boys: Holistically Implementing New Admissions and Pedagogical Paradigms	Three educators from boys schools share their experiences implementing boy-centric programs.	Peter Gilbert, Salisbury School; John Bayreuther and Danielle Fedele, Cardigan Mountain School	S	Applied
404	The Stories Behind the Numbers: Counsel Better by Understanding Data Better	Colleges admit people, not numbers. Still, whether admit rates or average finaid awards, numbers in our profession play a powerful role—and even more so with context. We'll look behind the curtain at ED/RD percentages, yield rates, and other commonly used numbers in college admissions. We'll also offer best practices on everything from when to submit test scores to test-optional colleges to using data to build a balanced college list and still satisfy demanding families.	Arun Ponnusamy, Collegewise; Jennie Kent, MEd, and Jeff Levy, CEP, IECA	C	Foundational
405	10 Tips to Ensure a Successful Transition to Post-secondary Life for ASD and LD Students	The transition to post-secondary life is hard for any young adult leaving home. However, the transition for students with autism spectrum disorders and learning difficulties can be especially tricky. IECs may need to work with these families at an early age and help develop sufficient scaffolding for the student that they would not have to do for their non-disabled clientele.	Ernst O. VanBergeijk, Ph.D., M.S.W., Lesley University	C, L	Foundational
406	The Mental Health Epidemic: Collaborating to Support Young Adults in Higher Education	It's time to look beyond SAT scores and essays when it comes to college success. Research shows that as of 2018, 30% of current college students have diagnosable mental health issues. That means that GenZ is more likely to be seeking mental health support before they even arrive on campus. This workshop will comprise of several on-campus, off-campus, and within-IECA resources for you and your clients to manage preparing for their next chapter.	Joanna Lilley, MA, NCC, LPCC, IECA Associate	C, T	Applied

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407	Engineering the Engineering Application	Engineering and computer science majors are among the most competitive for admissions, even within elite universities there is an admissions premium. This presentation will address the academic and extracurricular characteristics that universities looking for and how IECs can advise their students and families in becoming competitive candidates. Topics covered will include curricula, testing, and how to demonstrate fit for an engineering major.	Caitlin McDonough, Northeastern University; David Lucas, Kettering University; Hollis Bischoff, IECA	C, G	Foundational
408	To Grow or Not to Grow: How to Manage Your IEC Practice at the Crossroads	As demand for IEC services increases, many of us are at an important crossroads. How do I serve more students while maintaining my signature approach to helping families? How do I navigate the process of potentially hiring, training, and mentoring a team? Is it better to maintain a smaller practice? Join us—a panel of experienced IECs and managers—to discuss how you can navigate these decisions to build the optimal practice for you and your students.	Natalie Henderson, JD, Applerouth Tutoring Services; Evelyn Alexander, MA, CEP and Carol Doherty, CPA - retired, IECA	B	Applied
409	Making Home Agreements Agreeable: Constructing Strength Based Home Agreements	Our panel explores the Home Agreements, between the client, family, and treatment team. Starting with a fresh perspective and emphasis on values, and including the clients perspective, we lay the foundation for a different paradigm. Rather than focusing on the end product, the process of creating the home plan is an important step towards success. What's realistic? Who's in charge? We ask the question, how can we make Home Agreements that are agreeable to all?	Erica Thiessen House, MA, LPC, NCC, and Dayna Guido, MSW, LCSW, ACSW, SUWS Carolinas; Leah Madamba, MS, Vive Family Support Program; Sean Haggerty, MSW, Daniel's Academy; Jesse Quam, MSW, LCSW, ACSW, IECA	T	Applied
410	High School: Identification of Dyslexia and Effective Intervention	Dyslexia looks different in high school. Symptomology can depend on severity, interventions, duration, and impact. Understand the common symptoms and the DSM-V labels that correspond. Intervention requires a comprehensive approach. OG, intensive instruction in group, one-to-one, extra time, instructional and independent level reading activities, technology, self-advocacy, and metacognitive tools make up a holistic approach for reading remediation.	Mary H. Danielak, PsyD, LdPlacement.com; Kara Loftin, MBA, MEd, IDA/ CERI certified Dyslexia Specialist, Wasatch Academy	L	Applied

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411	Internet Use Disorder, the Adolescent Brain, and Co-occurring Disorders.	Internet Use Disorder, like substance use disorder, involves behaviors which become compulsive, out of control, and continue despite the negative consequences. Internet Use Disorder has introduced a new realm of addictive behaviors and is having a devastating impact upon youth, the family, and society in general. This presentation will examine the latest research on the addictive brain and the ramifications it has for Internet Use Disorder and co-occurring disorders.	Chris J. Tuell, EdD, University of Cincinnati	C, S, T	Foundational
<b>THURSDAY, MAY 9 • 3:45–4:45 P.M.</b>					
501	Executive Functioning Skills in the College Application Process: Supporting LD Students	Executive functioning skills (EFS) are a powerful way to manage long term projects, reduce anxiety, and become an effective student. As IECs, we can foster EFS by teaching our students strategies to navigate the application process. Delayed development in EFS within the LD population is common. This session will explore connections between LD and Executive Functioning Skills, share strategies and recourses, and reflect on our own practice with an EFS perspective.	Deborah Barany, PhD, IECA	C, L	Foundational
502	How Colleges Use Merit Aid to Shape Their Class	Many families are actively looking for merit aid in order to make college affordable. At the same time, colleges and universities are using merit aid to shape their ideal class. At this session, our panel of enrollment officers from merit-generous institutions will explain who is offered merit, how the range of awards is determined, and how these offers help them reach their enrollment goals.	Jennie Kent, MEd, and Jeff Levy, CEP, IECA	C	Foundational
503	Nonverbal Learning Disability: A Forgotten Disorder. Identifying NVLD & Setting Up Success	Students with characteristics of NVLD have often been unidentified and therefore underserved, a dilemma exacerbated by NVLD's exclusion from the DSM. Learn to spot this disability's constellation of features— weak social and spatial abilities, academic struggles, and poor executive functioning. Understand best outcome program offerings. Presenters, an IEC and a boarding school speech pathologist, provide concrete examples and outline what a “perfect preparation” program looks like.	Deb Browne, MS, CCC-SLP, Brehm School; Lucy Pritzker, MS, IECA	L	Applied

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504	IECs and Mental Illness: What We All Need to Know	Every IEC will encounter students who live with or are in recovery from mental illness. But most of us do not have degrees in psychology or other formal training in mental health. In this session, a nationally prominent psychiatrist offers a layperson's guide to the mental illnesses IECs are likely to encounter, and an IEC talks about how to apply that understanding in a practical context.	Hanna Stotland, JD, IEC; Nada Stotland, MD, MPH, Rush Medical College	C, L, S, T	Applied
505	Social Media & Athletic Recruiting: Powerful Promotion & Character Sleuthing Insights	In the world of college athletic recruiting, social media provides a powerful method of communication for prospective student-athletes who want to get noticed by college coaches before the NCAA rules allow coaches to contact the athletes. Coaches also use social media as a method of research about a student-athlete's character. Join the experts for an in-depth discussion and demonstration of how to utilize social media to achieve effective results for your student-athletes.	David Stoeckel, The College Recruiting Group; Katie Andersen, College Fit; Alan Katzman, Social Assurity	C	Applied
506	Why (and How) Non-Traditional Education Must Become the New Traditional	Traditional schools face a new reality: 21st-century society has evolved, but our educational systems have not. Standardized tests and curricula have filtered out opportunities for human beings who need to be seen, heard, understood, and nurtured to develop skills and become their best selves. By surveying a variety of therapeutic schools, we will share innovative, holistic and effective solutions to these issues that can serve as models for traditional schools.	Martin Naffziger, MEd, Supported Immersion Global Academy; Heather Tracy, EdD, New Summit Academy; Myrna Harris, MEd, IECA	S	Applied
507	Let's Be Fluent! Reapproaching Social-emotional Learning Linguistically	For neurodiverse students, social skills training classes are a focus of treatment. The presenters will provide new information and direction on teaching Social-Emotional Learning with a language-based strategy. This pushes away from older styles of learning where new topics are taught every week without ensuring skills are mastered before introducing new approaches. Fluency in Social-Emotional Learning is the only acceptable goal.	Brandon Park, PhD, New Focus Academy; Michelle Gourley, MFT, LCSW, JD, Gateway Academy	T	Applied

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## Educational Sessions for IECA's Spring 2019 Conference in Chicago (Preliminary)

No.	Title	Description	Presenters	Track	Target Content Level
508	A Unique Breed of Financial Planners	Financial Planners encompass a broad swath of professionals. In the financial planner space there have been some bad apples who have smeared that profession, but not all of them are bad! The good ones teach families how to pay for college through budgeting, cash flow management, tax credits, and 529s. They can calculate advantages-disadvantages of paying with federal loans vs home or business equity. We will review what to look for in college planning financial advisors.	Beatrice Schultz, CFP®, MScM, BSc, West Face College Planning; Beth Walker, Center for College Solutions; Claire Law, MS, CEP, IECA	B	Applied
509	Academic Rigor: Defining When Enough is Enough for Admissions	Each year, the NACAC State of College Admission reports that rigor of the high school curriculum is one of the top three most important factors in college admission decisions. Lamentably, "rigor of curriculum" is also one of the least transparent parts of the process. This session will feature a panel of college admission officers who will share how rigor is measured in their process, including how many honors, IB's, and AP's courses is considered "enough."	Steven Mercer, EdD, and Jenny Umhofer, IECA	C	Applied
510	Timing the SAT & ACT: Helping Students Create a Savvy Testing Timeline	This session will provide a step-by-step guide for how IECs can best develop timelines for college admissions testing. We'll discuss when tests are available, how to space multiple test attempts, and when students should begin prep. We will highlight recent changes to SAT/ACT calendars, and also cover students with specific needs (learning differences, AP/IB, international students, and athletes) and how their timelines differ from the norm.	Megan Stubbendeck, PhD, ArborBridge; IECs TBD (additional IECs who work with domestic and international students)	C	Foundational
511	Personalized Medicine in Psychiatry: The Dawn of a New Paradigm?	Medical practice applies a standard treatment regimen for all individuals with the same disease despite differences in each patient's genetic and environmental factors. Now treatments can be personalized in psychiatry using genetic tests and other technology. This shift in diagnosis and treatment of mental disorders with new clinical and biological markers helps clinicians and patients understand the causes of illness and optimize treatment.	Jonathan Stevens, MD, MPH, The Menninger Clinic	T	Applied

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