

IECA 2024 Summer Training Institute

July 22–26, 2024 (Virtual)



Preliminary Schedule

- Session timings and Elective Session topics may change. A final schedule will be provided in June.
- All times are Eastern (ET).
- All educational sessions, including Faculty Q&As, will be recorded and available exclusively to registrants through August 31, 2024.
- The pre-recorded sessions listed below will be available a few days prior to the dates listed on the schedule, so you may choose to view some in advance.

Monday, July 22, 2024

11:30 a.m.–1 p.m. ET (LIVE)

Welcome and Opening Session: Setting the Stage

2:00–3:15 p.m. ET (LIVE)

Trends in the Profession

3:45 p.m. ET

Pre-Recorded Elective Sessions

**Some should be viewed prior to live sessions/lounges on Tuesday*

A1. Essentials of College Consulting

A2. Essentials of Advising Clients with Therapeutic Needs

A3. Essentials of K-12 School Consulting

A4. The Intake Process for College Clients

A5. Fundamentals of Medical School Advising

4:45–5:15 p.m. ET (LIVE)

Faculty Q&A

5:30–6:15 p.m. ET (LIVE)

After School Lounges – Regional Groups

Lounges TBD

Tuesday, July 23, 2024

9:00–9:45 a.m. ET (LIVE)

International Lounge: Regional Group for participants not living in the USA

11:30 a.m.–1:30 p.m. ET (LIVE)

Embracing Your Inner Entrepreneur: Creating Your Business

2:00–3:00 p.m. ET (LIVE)

Live Elective Group Discussions:

B1. Q&A for Essentials of College Consulting (A1)

B2. Mental Health Awareness When Working with Students

B3. K-12 School Intake and Assessment Process

3:30–4:30 p.m. ET (LIVE)

Mentoring Group Discussions

5:00–5:45 p.m. ET (LIVE)

Faculty Q&A

5:45 p.m. ET

Pre-Recorded Elective Sessions

- C1. Principles of College Affordability & Financial Aid
- C2. Evaluating Colleges and Independent Schools
- C3. Essential Online Business Tools for IECs
- C4. Intake & Assessment for Therapeutic Consulting
- C5. MBA & Graduate Business Admissions Consulting
- C6. Introduction to Anti-Racist Education Primer

6:30–7:15 p.m. ET (LIVE)

After School Lounges

Lounges TBD

Wednesday, July 24, 2024

10:30 am - 11:15 am ET (LIVE)

Applying for IECA Membership Q&A

11:30 a.m.–1:30 p.m. ET (LIVE)

Generating Marketing Buzz for Your Business

2:15–3:15 p.m. ET (LIVE)

Mentoring Group Discussions

4:00–5:00 p.m. ET (LIVE)

Live Elective Sessions

- D1. Effective Counseling for College-Bound Students & Parents
- D2. Working with International Students Who Want to Study in the USA (*K12 school and college*)
- D3. Therapeutic Consulting: Case Manager/Collaborative Practice
- D4. Serving Communities in a Nonprofit Capacity

5:00 p.m. ET

Pre-Recorded Elective Sessions

- E1. The Practice of College Affordability & Financial Aid
- E2. Graduate School Advising: Law School Applicants
- E3. How Artificial Intelligence (AI) is Impacting our Profession
- E4. Advising College-Bound Student Athletes
- E5. LGBTQIA+ Students Discuss Their Journeys from College App to Campus Life

5:15–6:00 p.m. ET (LIVE)

Faculty Q&A

6:30–7:15 p.m. ET (LIVE)

After School Lounge
Lounges TBD

Thursday, July 25, 2024

11:30 a.m.–1:45 p.m. ET (LIVE)

Communication: A Proactive Approach to Liability Issues

2:30–3:30 p.m. ET (LIVE)

Mentoring Group Discussions: Ethics

4:00–5:00 p.m. ET (LIVE)

Faculty Q&A

5:30–6:30 p.m. ET (LIVE)

Q&A Follow-up: College Affordability and Financial Aid
Prerequisite: You should have watched at least one of the two Financial Aid sessions on the Tuesday & Wednesday schedules

5:30 p.m. ET

Pre-Recorded Elective Sessions

- F1. Working With First Generation College Applicants
- F2. Working with College-Bound Students with Learning Differences
- F3. The College Application Essay
- F4. Working With Families Through the Therapeutic Placement
- F5. K-12 School Consulting: Advising International Students

6:45–7:30 p.m. ET (LIVE)

After School Lounges
Lounges TBD

Friday, July 26, 2024

11:30 a.m.–1:30 p.m. ET (LIVE)

Creating Your Personal Business Plan

2:00 p.m. ET

Pre-Recorded Elective Sessions

- G1. Working with Parents in College Consulting
- G2. College Planning with Homeschooled Students
- G3. Evaluating and Touring Therapeutic Programs
- G4. Managing Your Media: Positive Press Interviews
- G5. Social Networking for All Consultants

3:00–4:00 p.m. ET (LIVE)

Final Mentoring Group Discussions

4:15–5:15 p.m. ET (LIVE)

Closing and Final Thoughts from Faculty