

IECA 2021 Summer Training Institute

July 26–30, 2021



PRELIMINARY SCHEDULE

- All times are Eastern (ET).
- All educational sessions, including Faculty Q&As, will be recorded and available exclusively to registrants through August 15, 2021.
- The pre-recorded sessions listed below will be available a few days prior to the dates listed on the schedule, so you may choose to view them in advance.

Monday, July 26, 2021

11:30 am – 1:30 pm ET (LIVE)	Welcome and Opening Session: Setting the Stage
2:00 pm – 3:15 pm ET (LIVE)	Trends in the Profession
3:45 pm ET	Pre-Recorded Elective Sessions *View prior to live Tuesday's 2:00 pm ET discussions A1. Essentials of College Consulting A2. Essentials of Advising Clients with Therapeutic Needs A3. Essentials of School Consulting A4. Essentials of Graduate School Consulting
4:30 - 5:00 pm ET (LIVE)	After School Lounges – Regional Groups (<i>groups TBD</i>)

Tuesday, July 27, 2021

11:30 am – 1:30 pm ET (LIVE)	Embracing Your Inner Entrepreneur: Creating Your Business
2:00 pm – 3:00 pm ET (LIVE)	Live Elective Group Discussions: B1. Follow-up to Essentials of College Consulting B2. Follow-up to Essentials of Therapeutic Consulting B3. Follow-up to Essentials of School Consulting
3:30 pm – 4:30 pm ET (LIVE)	Mentoring Group Discussions
5:00 pm – 5:45 pm ET (LIVE)	Faculty Q&A
5:45 pm ET	Pre-Recorded Elective Sessions: C1. Principles of College Affordability & Financial Aid C2. The Intake Process for College Clients C3. Evaluating Colleges and Independent Schools

C4. Intake & Assessment for Therapeutic Consulting
C5. Incorporating Diversity, Equity, and Inclusion in Your IEC Practice

6:30 - 7:15 pm ET (LIVE)

After School Lounges (*topics TBD*)

Wednesday, July 28, 2021

11:30 am – 1:45 pm ET (LIVE)

Embracing Your Inner Entrepreneur: Marketing Your Business

2:15 pm – 3:15 pm ET (LIVE)

Mentoring Group Discussions

4:00 pm – 5:00 pm ET (LIVE)

Live Elective Sessions

D1. Effective Counseling for College-Bound Students & Parents
D2. Working With First Generation College Applicants
D3. Inside the K-12 School Admissions Office
D4. Therapeutic Consulting: Case Manager/Collaborative Practice

5:00 pm ET

Pre-Recorded Elective Sessions:

E1. The Practice of College Affordability & Financial Aid
E2. College Advising for International Consultants
E3. Social Networking for All Consultants
E4. Advising Student Athletes

5:15 pm – 6:00 pm ET (LIVE)

Faculty Q&A

6:30 – 7:15 pm ET (LIVE)

After School Lounges (*topics TBD*)

Thursday, July 29, 2021

9:00 – 10:00 am ET (LIVE)

Meeting for College Consultants Who Live Outside the USA

11:30 am – 1:45 pm ET (LIVE)

Communication: A Proactive Approach to Liability Issues

2:30 – 3:30 pm ET (LIVE)

Mentoring Group Discussions: Ethics

4:00 – 5:00 pm ET (LIVE)

Faculty Q&A

5:30 pm – 6:30 pm ET (LIVE)

Q&A Follow-up: College Affordability and Financial Aid
Prerequisite: You must have watched at least one of the two Financial Aid sessions on the Tuesday & Wednesday schedules.

5:15 pm ET

Pre-Recorded Elective Sessions:

F1. Inside the College Admissions Office
F2. The College Application Essay
F3. Advising International Students on US School Admissions
F4. Working With Families Through the Therapeutic Placement
F5. Managing Your Media: Positive Press Interviews

6:45 - 7:30 pm ET (LIVE)

After School Lounges – Regional Groups (*groups TBD*)

Friday, July 30, 2021

11:30 am – 12:30 pm ET (LIVE)

Digital Marketing

1:00 pm – 3:00 pm ET (LIVE)

Writing Your Personal Business Plan

3:00 pm ET

Pre-Recorded Elective Sessions:

G1. College Planning for Students With LD

G2. Working with Parents in College Consulting

G3. Educational Consulting as Non-Profit/Community Service

G4. Touring Therapeutic Programs

4:00 pm - 5:00 pm ET (LIVE)

Final Mentoring Group Discussions

5:30 – 6:30 pm ET (LIVE)

Final Thoughts from Faculty