



Independent Educational Consultants

Advising Families on
Educational Planning



How an Independent Educational Consultant Helps Your Family

Finding the right school or college is one of the most important decisions your family will make. A correct choice will enrich and enhance your student's life, and can impact his or her future. Finding the right fit, however, can be daunting. That is where an IECA member educational consultant plays a vital role.

IECA member consultants can be trusted to meet your family's needs because they have met the highest standards in the profession. IECA's required qualifications include: a master's degree; at least three years of admissions counseling experience; and experience working with scores of students before we will consider their applications for membership. We also require extensive campus visits—our members, on average, have visited over 150 campuses each, and continue to visit an average of 25 campuses annually.

IECA member educational consultants are first and foremost advocates for the student. They are not affiliated with any institution or program. IECA members help your family identify the learning environment that best suits the individual needs of your student. They offer unbiased help in evaluating the pros and cons of every institution, understand admission standards and criteria, and help sort through the glut of information that can be overwhelming.

IECA member consultants are specialists. They bring a vast knowledge to their practice with experience in secondary and higher education, school and college admissions, counseling, and psychology. Depending on their specialty, some are experienced in all areas of school placement. Others focus on particular age groups or issues such as learning differences, student athletes, behavioral problems, or overseas placements. IECA members pride themselves on their first-hand knowledge of educational institutions. They visit campuses to learn about their unique academic, athletic, housing and community features, and continually keep up-to-date on changes and admission trends.



IECA member educational consultants provide individual attention to the student and family.

They will help you identify the school or college that provides the best environment for your student's educational, social, and personal growth. With their extensive knowledge of schools and colleges, IECA members can broaden the potential choices, and provide vital help in weighing factors such as cost, location, and curriculum. With an IECA member, your student has the opportunity to explore a wider variety of options and discuss possibilities in a meaningful way. Because they are not tied to any specific school or college, IECA members are not burdened with unrelated duties, and are available at the family's convenience—not just during school hours during the school year.

Ethical Standards.

Because IECA members are committed to the highest ethical standards of practice, families will find that our members have the student's best interest as their sole focus. IECA members do not accept any fees from educational institutions. IECA members sign an annual pledge that governs their interactions with colleges, schools, students, and parents.

How to Find an IECA member.

IECA offers an international directory of member independent educational consultants. They are listed by region and specialty so you can find the right IECA member for your needs. To receive a complimentary copy of the directory, contact IECA via email at info@IECAonline.com. You may also search our online member directory at www.IECAonline.com or scan the QR code on the back page with your mobile device and you will be taken directly to our online directory.

What to Expect When you Work with an IECA Member Consultant

IECA members begin with an evaluation to help your student identify strengths and weaknesses, as well as educational objectives, choices, and plans.

Testing: When appropriate, the IECA member will recommend testing for purposes of psychological or academic assessment. They will either administer these tests themselves or make a referral to other professionals for testing.

Options: The IECA member will work with your family to consider the full range of educational possibilities and provide a broad selection of pertinent information for consideration.

Advice: IECA members give students and families unbiased advice and recommendations based on their professional judgment of a student's needs and abilities. IECA members are compensated directly by their clients and do not receive any compensation from educational institutions.

About the Independent Educational Consultants Association (IECA)

IECA was founded in 1976 as a non-profit, professional association of established independent educational consultants. As the nation's respected voice of the profession, IECA sets the standards, leads the discussion, and serves as the public face of independent educational consulting to the media, colleges, and other professionals. When a family chooses an independent educational consultant who is a member of IECA, they are assured that the consultant is experienced, highly trained, and committed to the profession's highest standards for ethical practices.

IECA members help find the right school, college, or program for your student. IECA member educational consultants are independent from educational institutions, never accept payment from a school or program in exchange for placement, and work only in the best interest of the student and the family.

To find an IECA member, search our online database at www.IECAonline.com or call our office for a free copy of our print directory: 703-591-4850.



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