



Educational Sessions for IECA's Spring 2010 Conference, Toronto

Non-Member Consultant Schedule

Session Title	Description	Presenter / Panelists	Track
Video Game and Internet Addiction: What You Need to Know	Understand the neurological basis of video game and Internet addictions, the signs and symptoms of Internet Addiction Disorder (IAD), the impact of IAD on normal child development, and some effective interventions. It is imperative that all those working with children understand how normal development can be impacted by failure to effectively limit time and content of video games and Internet use.	Hilarie Cash, reSTART: Internet Addiction Recovery Program	C, S, N
Ontario Boarding Schools: A Rainbow of Opportunities	Five minute presentations from 13 Ontario day/boarding schools highlighting the features, philosophies, benefits, and unique attributes of schools in the host region.	Admissions Representatives from 13 area schools, moderated by Deborah Spagnoletti and Brian Proctor, IECA	S
Nonverbal Learning Disabilities: From Diagnosis to Interventions	This presentation will provide participants with an overview of how the syndrome of NLD can affect students and their classroom setting. The presentation will include brain structure and functions, developmental manifestations, assessment, and will place particular emphasis on interventions for both home and the classroom. A discussion of the comparison between Nonverbal Learning Disabilities and Asperger's Syndrome will take place.	Dean Mooney, Maple Leaf Clinic	L
College Affordability	Today the cost of a private college can easily exceed \$50,000 a year. Families now are not only asking will their child get in to college but, if they do, how will they pay for it? In this session we'll look at enrollment management and student positioning and its impact on affordability for our families. We'll also look at the shift in the types of aid offered by colleges and universities. Many institutions are shifting to merit aid at the expense of need-based aid. Is there a way to steer our clients to a college "fit" as well as "affordability?" If so, how is it done?	Michael Davila, National College Advocacy Group and IECA Associate, Al Hoffman and Joseph Nagy, National College Advocacy Group	C
Admission from the Inside Out: Creating a Whole-School Admission Perspective	Admission is a Board issue, a Head issue, a School issue. What do your board, head, and your colleagues need to know about demographics, your school's competitive position, and enrollment management? In this age of accountability and transparency, admission must reach beyond office walls to share information in ways that support the work of the school, leverage the expertise of the admission office, and enhance the role of the admission professional in shaping her school's future.	Aimee Gruber, SSATB	S, A

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Creative Approaches in College: Beyond Rote Learning	Description pending.	Elisa Tortola, York University	C
Social Media for Independent Schools - 3.0	You know about social media. What's next? See how a school built an online community by introducing student and faculty blogs, Facebook pages, and a Twitter presence. Learn what they have done and hear their success stories with a medium that is quickly becoming the new standard in marketing and research tool in many private sector industries.	Todd Ormiston and Tucker Kimball, Gould Academy	S, A
Canadian Universities / U.S.: Advantages and Disadvantages	There is no "one size fits all" when students are considering higher education. Our five presenters (one of whom is bi-national) will cover the differences between Canadian and U.S. postsecondary institutions, including admissions procedures, types of schools, campus culture, and affordability.	Mike Rosson, EduNova; David Zutautas, University of Toronto; Aaron Anderson, The University of British Columbia; Keith Chicquen, Vancouver Island University; and moderated by Whitney Laughlin, IECA	C
What You Need to Know to Help Your Asperger's / Autism Spectrum Student Transition to College Successfully	What questions need to be explored to assess the Asperger student's readiness for college? What supports will many Asperger's or ASD students need when transitioning to college to be successful? How will you know if the student will be a good match for the colleges you have recommended, or the college or program you represent?	Caroline Wheeler and Margaret Dillon Katz, College Internship Program	C, L
The Tao of Client Intake	"People get only one chance to make a first impression." That's true for consultants as well as clients. And it's why intake involves far more than simply collecting information. Three "old hands" will share objectives, strategies, pitfalls, and stories from the crypt. We'll ask everyone to share favorite tricks of the intake trade for posting on the IECA blog. Expect this session to be informal and free-wheeling, and we hope productive and fun.	Nancy Cadwallader, Dodge Johnson, and Lloyd Paradiso, IECA	B
The Secret Life of Semester Programs	From the rocky coast of Maine to the coral reefs of the Bahamas, Semester Away programs provide opportunities that have proven to be the most valuable experiences during students' four years of high school. But these programs are not for everyone. In this session, you will hear from a diverse group of representatives from Semester Away programs who will discuss the benefits and costs of these programs and others like them.	Representatives from five Semester Away programs	S, C

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Is the Liberal Arts Degree Passé or More Relevant than Ever?	The job market outlook for college graduates has been a challenging one and future opportunities for college graduates are projected to be bleak as well. That, coupled with the rising cost of a college education has caused many a parent and student to question the value of a liberal arts education. This workshop will explore how educational consultants can advise their clients to capitalize on their college experience to gain meaningful employment regardless of major.	Timothy Lee, IECA and Susan Kennedy, Career Treking	C
Special Considerations in College Consultation with Gifted and Talented Students	Gifted, talented, and high-ability students have unique emotional qualities which increase their vulnerability to especially high levels of stress when navigating the college admission process. Often, these able and creative high-schoolers pose concerns and dilemmas for college admissions consultants. Some of the unique emotional qualities of high ability students which can intensify and complicate the college application and selection process will be discussed, and strategies for maximizing a satisfying outcome while minimizing student, counselor, and family stress will be offered.	Sandra Eller, IECA Associate	C
Brain Research and Learning: Why Do We Care?	This presentation is designed to offer strategies to assist consultants in personalizing the process of matching students to programs. Diagnostic questions will be used as a model to provide examples of how consultants and counselors can come to understand students' affinities, passions, and cognitive (metacognitive) issues. Current neuroscience findings about what students need to be successful will be offered. Executive functioning, cognitive processing issues, learning disability challenges, and understanding the student with Asperger's Syndrome will be discussed.	Marsha Glines and Shaun Exsteen, Lynn University	L, S, C
High School and Gap Year Programs Abroad: Information Sharing Session	Why consider a summer, term, or gap year abroad? How should we screen a program for quality? What should parents or students ask when inquiring? Merits of volunteering abroad? How to choose a target country? Some admissions folks suggest students volunteer at home and send contribution abroad. Comments? Name two programs you like and respect.	A panel of gap year program representatives moderated by William Morse, IECA	S, C
We're All on the Same Team: Independent and School Counselors Working Together for Students	This session will seek to dispel some of the misperceptions and unease that sometimes exist between school-based and independent college counselors. Participants will engage in a dialogue about how school-based and independent counselors can-and should-work together in support of students and each other. Plan to leave this session with concrete ways to implement collaboration.	Karen Plescia, IECA Associate and Anne Richardson, Kents Hill School	C

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Transition to Adulthood: Concepts, Issues, Strategies	New science is altering our understanding of adolescence. This has profound implications for parents, educators, and professionals to help youth set healthy patterns that will carry them into adulthood. This session provides a conceptual framework for understanding the maturation process of adolescents into adulthood, what supports they need to successfully make this transition, and what to do when things go wrong. What are the best strategies for educators and parents to help teens and young adults grow into more capable decision-makers?	John McKinnon, Montana Academy and Victoria Creighton, Pine River Institute	N
Preparing for the Performing Arts	Description pending.	Elisa Tortola, York University	C
Achieving Positive Change through Community-Based Residential Treatment	As professionals in the field of education and human behavior, we know there is a higher degree of skill transference achievable for behaviorally and socio-emotionally challenged youth, when a more realistic learning environment is engaged. You are invited to learn about a treatment model that focuses on family reintegration with emphasis on meaningful adult relationships in individualized, authentic homecare environments as a key contributor to the positive change process.	Connie Buckle, Venture Academy	N
Parents as Partners: Improving Adolescent Residential Treatment through Effective and Increased Parent Participation	Involving or "partnering" with parents may be the single most important indicator of a program's commitment to participant quality of care and success. This session will challenge existing paradigms regarding working with parents, stimulate discussion, provide better understanding of parent / family member perspective, and share ideas / best practices among attendees. Examples for increasing participation and engagement as well as ideas for monitoring and evaluating efforts towards that goal will be provided.	Brandi Elliott, Northwest Academy	N
Therapeutic Program Case Studies	Description pending.	Linda Cain, IECA	N

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