



INDEPENDENT  
EDUCATIONAL  
CONSULTANTS  
ASSOCIATION

# INFORMATION SERVICE BULLETIN



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## SPECIAL FEATURES

### ***A Select Audience:***

Your listing efficiently and directly reaches approximately 700 experienced professional consultants who are working with families on educational choices. Regular contact through the Bulletins effectively supports your catalogs and brochures.

### ***Confidential and Professional:***

We respect the sensitive nature sometimes associated with potential openings and therefore restrict the circulation of the Bulletins to IECA members for their professional use.

### ***Timeliness and Convenience:***

Through quarterly updates of your listing, consultants across the country will be kept informed of new initiatives, potential openings, staff changes, and course and program offerings at your institution.

The IECA Information Service Bulletin is a two-way communication system which links school, college and program admission offices and service representatives with the nation's leading independent educational consultants. The Bulletin provides IECA members with current information on potential openings and opportunities in educational institutions, updates on consultant services, and the latest news on campus and program changes. Subscribing institutions are kept fully informed on new consultants, address changes, and conference and program information through the bimonthly IECA newsletter, *Insights*. Four Bulletins are scheduled annually for publication on a quarterly basis.

## GOAL

The fundamental goal of IECA's Information Service Bulletin is to help consultants advise on the most appropriate educational setting for their clients. The objective is precise, timely, and efficient communication aimed at helping find an optimum setting, helping the consultant efficiently do a superior job, and helping the institution to maintain full enrollment with qualified applicants.

## ABOUT IECA

IECA is the international professional association for educational counselors working in private practice. While each consultant has a unique practice, all are focused on helping their clients find the best possible educational setting for their needs. IECA members are pledged, as a condition of membership, not to accept compensation from an institution for the placement of a client. IECA members are the most credentialed and respected in the field.

IECA hosts two national conferences annually (attendance between 1,000 and 1,200), which bring college, school, and program representatives together with consultants for seminars, workshops, and information exchange. The annual IECA Directory includes a full membership list along with members' specialties in practice and a statement of Principles of Good Practice for educational consulting. IECA members continually update their knowledge and maintain skills through IECA-sponsored meetings, workshops, training programs, campus tours, and information exchanges with colleges, schools, programs and other consultants.

## TO SUBSCRIBE

An annual institutional subscription costs \$185 and covers listings in four bulletins, regular updates on new members and address changes, program and conference news, and a set of IECA mailing labels each calendar year. These labels are customized to include only those consultants who work with the student population(s) you serve. Labels are available electronically as an Excel or ASCII file. Additional sets of labels may be purchased throughout the year at a reduced cost.

Approximately three weeks prior to each Bulletin's publication, you will be sent a Listing Update Form. We recommend that you take advantage of this opportunity to provide consultants with the most current and relevant information on your institution by verifying the contact information and updating the commentary for each Bulletin.

# INFORMATION SERVICE BULLETIN REGISTRATION FORM



INDEPENDENT  
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Your subscription is for 12 months and begins with the first Bulletin you are listed in.

Yes, we would like to subscribe to the IECA Information Service for the upcoming year.

A check for \$185 is enclosed.

Please charge the \$185 to my Visa  MasterCard  American Express

Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Name on card: \_\_\_\_\_ Zip code of card's billing address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ 3-digit security code on card: \_\_\_\_\_

Institution/company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Web site Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Please choose the section(s) in which your school/program would like to be listed:

(You may be listed in a maximum of 2 categories.)

Traditional Day/Boarding School  LD, Therapeutic or Special Needs Program

College/University  Adult Program (18+)  Related Services Company

## Please give us the following information about your program (leave blank if not applicable):

Calendar:  Sem  Tri  Qtr  Year-round  Other

Student Body:  Coed  Female Only  Male Only

Affiliation:  Public  Private Religious Affiliation: \_\_\_\_\_

### Return to: IECA

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Fairfax, Virginia 22030

Telephone: 703-591-4850 Fax: 703-591-4860 E-Mail: info@IECAonline.com

# THE INDEPENDENT EDUCATIONAL CONSULTANTS ASSOCIATION

The Independent Educational Consultants Association, founded in 1976, is a nonprofit, international association of professional, experienced independent educational consultants. From its headquarters just outside of Washington, DC, IECA publishes a print and online directory of professional consultants, provides materials to its members, promotes the profession to the general public and works to educate families about the school and college selection process. The Association holds two national conferences annually, conducts training programs throughout

the year, and sponsors tours of college campuses specifically for independent consultants that collectively attract more than 3,000 participants yearly.

IECA members are pledged to maintain the highest ethical standards in working with students and families. When a family chooses an educational consultant who is a member of IECA, they are assured that the consultant is experienced, competently trained, and committed to honest and ethical practices.



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